Persuasive Letter

- On my website, there are many helpful resources: go to my site, the 11th page, Unit Resources.
- Also, all requirements for turning in papers are on the site and in your workbook.
- Every step must be typed and stapled before you come to class or you will receive big deductions.

Prompt:

Write a persuasive business letter that follows all of these directions and answers the following prompt:

- After carefully researching and thinking about all sides of the issue, create a thesis that proposes the rules that should guide cell-phone use in Hudson High School. Write a persuasive letter that defends and supports your position. Let’s pretend that I am the principal, so you can address the letter to me; if you want to actually send your copy to Mr. Wilch, feel free.

Requirements:

- You must follow all paper hand-in requirements; they are in your class workbook and on my website.
- You must follow every step of The Process.
- Your paper must be written in business letter format (not MLA this time). There are a number of format examples on the website; I do not care which you choose.
- You must include all of the following techniques: simile, metaphor, rhetorical question, parallelism, and loaded words.
- You must complete the Techniques Worksheet (see website for a copy) and turn it in in your folder.
- Your paper must use one or two supporting quotations from your research. (no need for a works cited)
- About Length. The paper should be long enough to cover your topic thoroughly.

The Process: (Watch syllabus)

Step 1: Oct 7/8: I will assign the paper.

Step 2: Oct 12: (20 points) Topic, Research, Thesis: On this day, you should have done any research you need to do to inform yourself, and you should have printed and highlighted any quotations you plan to use in your letter. You should also have your thesis statement ready. Everything should be stapled together, with the typed thesis statement on top, and the whole thing should be in a new, clean folder that has your name and class period marked on the front. For help with thesis statements, see my website. Thesis statements must be typed.

Step 3: Oct 15: (20 points) Outline/Introduction: On this day, you should have your paper outlined. For a sample outline, see my website, but that outline is only a guide; your outline should have all of your ideas laid out and organized; if there are multiple pages, they should be stapled together. Your outline should also contain a fully edited and typed introduction. For help with introductions, see my website. The outline and introduction should be typed and handed in in the folder; the new work should be on top of any old work in the folder.

Step 4: Oct 28/29: Fully revised and edited final copy (20 points) Bring a fully typed and edited draft to class, in the folder, in front of all previous work I’ll tell you what we’re doing later. All required techniques should be included in the paper and highlighted, and the techniques sheet should be completed.

Step 5: TBA: (100 points): On this day, you will turn in the entire paper again. The paper should be stapled together and in the folder—in front of all previous work. All required techniques should be included in the paper and highlighted, and the techniques sheet should be completed.