Percent of institutions reporting “CONSIDERABLE IMPORTANCE” assigned to factor in college admissions.
Source: NACAC Admission Trends Survey 2005

Factors in Admissions

- standardized tests 19%
- grades/all courses 17%
- grades/CP 24%
- essay 7%
- recs 10%
- class rank 10%
- demonstrated interest 5%
- interview 3%
- other 2%
- work/activities 3%

Other constitutes: ability to pay, residence, race/ethnicity, and alumni relations